

GOOD-BYE, LEASE!  
AND GOOD-BYE TO 26,000

# COATS

FOR MEN, WOMEN, YOUTHS, MISSES,  
NOW ON SALE AT OUR

WHOLESALE SHOWROOMS  
HALF Retail Prices!

We are about to move to the new uptown wholesale district, having disposed of the ten-year lease of our great Wholesale Sales Room, a landmark for years at N. W. cor. 5th Av. and 14th St.

We have just five weeks to clear away our immense stock (probably the largest in America), and two methods were suggested by our BOARD OF DIRECTORS. One was to sell out in bulk to the Wholesale Trade, at broken lot discounts. The other was to offer to the public at ACTUAL WHOLESALE PRICES. The latter was decided upon.

Costs of every description, and a selection so enormous that no retail store can even approach it. And every garment fresh from workrooms, insuring the last word in style and material! Scores of novelties in design and fabric not yet seen in any store. Our reputation as one of the largest makers of Fine Coats in America behind every coat.

Men's \$9.00 Winter Overcoats	\$3.95
Men's 12.00 Brown Mixture Balmacaans	5.00
Men's 12.50 Heavy Winter Coats	5.25
Men's 15.00 Tartan Plaid Balmacaans	6.50
Men's 16.50 Gray Tweed Overcoats	7.00
Men's 18.00 Blue Chinchilla Coats	8.50
Men's 22.50 Imp. Heavy Weight Balmacaans	10.50
Men's 25.00 Elegant Chinchillas	10.50
Men's 25.00 Blue and Black Meltons	11.25
Men's 27.50 Double Breasted Kerseys	11.50

Women's 9.50 Sport Coats, fine selection	4.50
Women's 12.00 Mixture Balmacaans	4.50
Women's 12.50 College Coats	6.50
Women's 14.00 Boucle Coats	6.75
Women's 16.00 Robespierre Coats	7.50
Women's 18.00 Heavy Chinchillas	7.75
Women's 20.00 Heavy Motoring Coats	9.00
Women's 25.00 Astrakhan Coats	11.00
Women's & Men's 5.00 Bombarine Raincoats	1.95
Women's 12.00 Cashmere & Tweed Raincoats	5.50

All Boys' & Girls' Double Texture Raincoats 1.65  
Children's Capes, Blue & Red Satine 95c

Men's & Women's HIGH GRADE RAINCOATS  
Manufactured to Retail at \$30, \$35, \$40  
NOW UNMATCHED CHOICE, VALUE \$7.75

Wholesale Price Tag on Every Coat. Money Returned on Any Purchase.

Josephson Manufacturing Co.  
WHOLESALE SHOW ROOMS  
84 to 90 FIFTH AVE., N. W. Cor. 14th St.  
SALE IN TAKING PLACE ON STREET FLOOR.  
OPEN UNTIL 10 O'CLOCK TUESDAY AND WEDNESDAY EVENINGS.

## Hungry Child Problem Solved by Lunch Plan Of The Evening World

Relief Organizations Applaud  
Extension of Penny Lunches  
to More Schools.

TO REDUCE DEPENDENTS

Would Make Healthy Children  
of Those Who Might Be-  
come Public Burdens.

By Sophie Irene Loeb.

"There is nothing that so touches the vital root of our New York commo-  
politan civilization as this matter of  
giving every school child a chance to  
get one square meal a day at least.

"Every public spirited citizen should  
contribute to this worthy campaign of  
The Evening World that strikes at the  
very foundation of later troubles and  
community care. The two organiza-  
tions of which I am President heartily  
indorse The Evening World's move-  
ment in this direction."

These are the words of Mrs. William  
B. Einstein, the well known philan-  
thropist and social economist, Presi-  
dent of the Widowed Mothers' Fund  
Association and Emanuel Sisterhood.

Mrs. Einstein speaks from the experi-  
ence of widely known activities. She  
inaugurated the one square meal a  
day idea for school children in 1902 at  
the Sisterhood, where to this day a  
hundred children come from the  
school across the street to get their  
penny lunches.

"This does not pauperize the child,"  
said Mrs. Einstein, "and any one that  
has any doubts as to the needs of  
these children can certainly convince  
themselves by seeing them at this  
lunch any day in the week.

LUNCHES WILL REDUCE THE  
CITY'S DEPENDENTS.

"For most of these children it is  
the only hot meal of the day. Many  
of them go to school breakfastless  
and their hunger is certainly evident.  
There are thousands of such children  
actually starving in this great city.

"I venture to say that 75 per cent.  
of disease and distress originates  
from this insufficient and improper-  
ly fed child of the school.

"The school house is the one plausi-  
ble solution and the logical place to  
save these countless children in their  
struggle to take the educational meal.

"When we first operated our  
lunches we had to begin with milk  
and eggs in the way of nourishment.  
This was the plan adopted also in in-  
augurating the lunches in England.

"Dr. Alry, a noteworthy authority  
of that country, states: 'A starving  
child cannot take anything good; his  
stomach rejects it at once. We gave  
far too good soup at first. It had to  
be fought out by experiment what  
they could stand.'

"This was our experience also. The  
children were weighed and the re-  
cords show astonishing improvement  
in health as a direct result of this  
nutritious meal.

"With Supt. Maxwell behind this  
movement the citizen who would  
contribute can certainly have no  
hesitation, for he may be secure in  
the belief that this is no experiment,  
but a great, practical, crying need in  
the metropolis."

MECHANISM OF THE PENNY  
LUNCH SERVICE.

Four central kitchens supply the  
seventeen schools with food. Each  
central kitchen is in charge of a man-

### SCHOOLS THAT ENJOY THE PENNY LUNCHES.

Following are the public schools  
that now serve penny lunches and  
whose work will be extended to  
necessitous children through The  
Evening World campaign:

P. H. Location.  
96 West Houston and Clarkson  
Streets.  
94 Broome and Sheriff Streets.  
120 No. 127 Second Street.  
92 Broome and Ridge Streets.  
147 Henry and Gouverneur Streets.  
20 Livingston, Forsyth and Eld-  
ridge Streets.  
108 Lafayette and Spring Streets.  
21 Mott and Elizabeth Streets.  
108 No. 20 Mott Street.  
84 No. 420 West Fiftieth Street.  
3 Hudson and Grove Streets.  
107 No. 272 West Tenth Street.  
8 No. 29 King Street.  
21 No. 237 West Fortieth Street.  
51 No. 318 West Thirty-fourth  
Street.  
127 No. 515 West Thirty-seventh  
Street.  
11 No. 314 West Seventeenth  
Street.

Seventeen schools.  
Noted authorities sum up the  
effect of the nourishing hot lunch  
as follows:

Improvement in physical condi-  
tion and in orderly ways.  
More alertness.  
Less lassitude and laziness.  
Better afternoon work, the food  
acting as a stimulant.

anger responsible to the supervisor.  
The function of the manager is to  
make out the daily menus under the  
guidance of the supervisor, who is a  
dietician; to supervise the work in  
the kitchen, organize the plan which  
will be most economical of time  
and energy and interpret to subordi-  
nates the instructions from the ad-  
ministrative office; keep accounts of  
all daily cash expenditures and re-  
ceipts, be responsible for the quan-  
tity and quality of all food cooked in  
that kitchen and for the condition in  
which the food is delivered to the  
outside schools.

The manager orders supplies, stores  
and is responsible for the goods on  
hand and for their use. In addition,  
the manager is responsible for the  
cleanliness of the service, not merely  
in the central kitchen, but in all the  
schools dependent upon the central  
kitchen for food; the cleanliness and  
conduct of cooks and assistants, the  
sanitation and orderliness of kitchen  
and storeroom, the hygienic hand-  
ling of the food, the cleanliness of  
uniforms of the workers and helpers  
and the sanitary condition of the  
utensils and dishes.

PENNY LUNCH EXTENSION IS  
POSSIBLE.

The New York School Lunch Com-  
mittee make this statement as to its  
present plan in providing the meal:

"The lesson has been borne in upon  
us that the extension of penny por-  
tion lunches in New York City will  
be possible only in so far as we can  
make the service self-sustaining. We  
have therefore been put to it to con-  
centrate our labor forces in such a  
way as to get results through a mini-  
mum expenditure of energy and  
money. This determination led us to  
the formulation of a plan for a cen-  
tral or group kitchen.

"Instead of following the antiquated  
method of preparing food in each  
separate school in which is served,  
schools were grouped in the  
order of their proximity to a central  
point where the food was prepared  
and whence it was delivered to the  
neighborhood schools. Instead  
of engaging a staff to manage seven-  
teen kitchens, we organized four cen-  
tral kitchens where food is cooked for  
the seventeen schools."

### AMERICAN DOCTOR CUT PERUVIAN DEATH RATE

Clay-Eaters Suffering From Hook  
Worm and Fever Much Bene-  
fitted by Clean-Up of Converse.

SAN FRANCISCO, Cal., Nov. 22.—  
Dr. George M. Converse of the United  
States Public Health Service has re-  
turned to San Francisco after almost  
three years spent in Iquitos, Peru,  
whether he went at the request of the  
Peruvian Government to try to as-  
certain why the inhabitants of Iquitos  
were dying at the rate of 50 to 1,000  
per annum and why virtually the en-  
tire population was always either sick  
or ailing.

Dr. Converse journeyed 2,300 miles  
up the Amazon to reach Iquitos. Yel-  
low fever and hook worm were the  
diseases causing the most trouble. At  
least 90 per cent. of the people were  
suffering from hook worm, said Dr.  
Converse to-day. He found the city  
very dirty and immediately instituted  
a cleaning up. There was no hospital  
or facilities of any kind afforded by  
the municipality, and the American's  
work was considerably handicapped,  
but before he left Dr. Converse had  
succeeded in reducing the death rate  
to 21 per 1,000, he said, and had es-  
tablished a well equipped clinic which  
he says will, at the end of ten years,  
have succeeded in saving the lives of  
about 4,000 of the afflicted inhabi-  
tants.

"Hook worm infection," he said,  
"makes the people clay eaters. Clay  
candies and even the bricks of their  
houses are eaten as a consequence of  
the peculiar appetite engendered by  
the disease."

RAT BIT LEVINE'S NOSE.

While asleep in his bedroom late yester-  
day afternoon Samuel Levine, twenty-  
one, of No. 41 Grafton Street, Brooklyn,  
had his nose badly bitten by a rat.

Levine awakened by the pain struck  
at the rat, but it was so dark that he  
was unable to see it. The rat's head  
was caught by Dr. Levine of St. Mary's  
Hospital, who said it was the first rat  
he had not seen since the war.

## Best of Everything for the THANKSGIVING FEAST At All the 235 James Butler Inc. Stores and Markets

Selected List of  
FINEST  
Wines & Liquors  
Specially Priced  
For Thanksgiving  
At 131 Licensed Stores of  
JAMES BUTLER Inc.

Port Sherry Claret  
Half-Gallon  
50c

Pure Grape California Wines  
of Exceptional Quality.

California Sauterne  
Delightful Dinner Wine.  
J. B. 35c Half bottle, 20c

Imported Sauterne  
Barton & Guestier's  
By the 70c Half bottle, 40c

French Claret  
Les Fils des Y. Schmid's  
Celebrated St. Julien;  
bottle, 50c

Imported Champagne  
Mumm's Extra Dry and  
White Seal.  
By the 3.50 Half bottle, 1.85

American Champagne  
Gold Seal  
or Cook's Imperial.  
By the 1.50 Half bottle, 80c

The Big Dollar's Worth  
Tryson: Rye Whiskey  
Old California Port  
Old California Sherry  
3 Regular Large- 1.00  
Sized Bottles for

30 24c Stamps FREE  
with bottle of  
Old Monogram 75c  
Rye Whiskey

50 24c Stamps FREE  
with half gallon jug  
Old Monogram 1.50  
Rye Whiskey

100 24c Stamps FREE  
with gallon jug of  
Old Monogram 3.00  
Rye Whiskey

50 24c FREE  
Stamps  
with each of these purchases:

Old Cabinet Rye 1.00  
Whiskey, Full quart  
Superior Rum 75c  
Jamaica or Medford

Superior Gin 75c  
Old Tom or Holland.  
Princeton Cock. all 75c  
Manhattan or Martini

Imported Sherry 75c  
Fine Old Solera Vintage  
Imported Port 75c  
Fine Old Cabinet Vintage

Kingussie Scotch 85c  
For the Dinner Highball  
Irish Whiskey 1.15  
Sir John Power's 3-Swallow

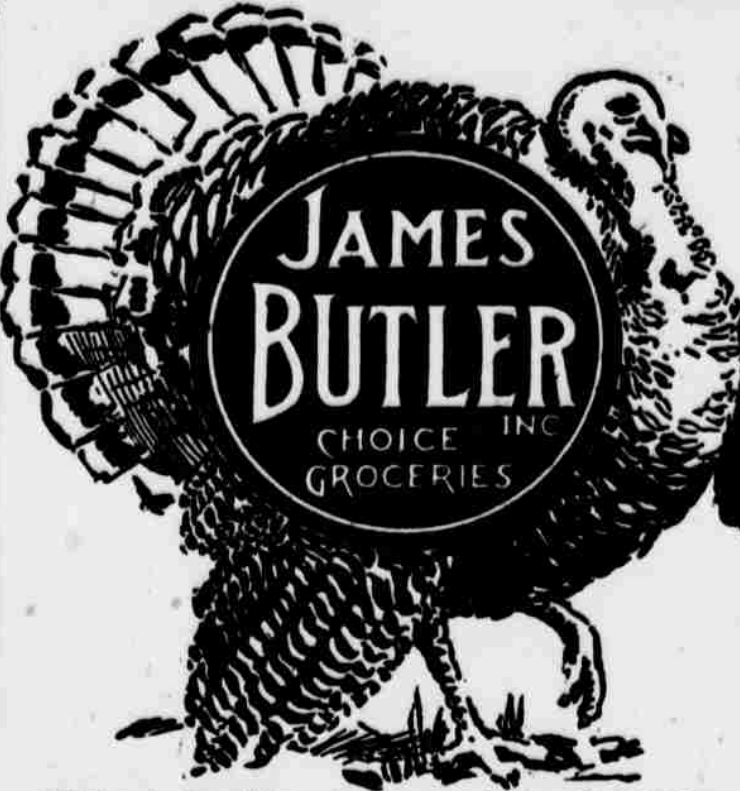
French Cognac 1.25  
Magnier et Cie 3-Star.  
Princeton Dry 69c  
Gin Makes the finest  
cocktails

Potatoes 6 lbs. 10c  
Best selected.

Grape Fruit Large, 4c  
2 for 7c; 3 for 10c; each  
Cranberries 7c  
Cape Cod, crisp and juicy; lb.

Fresh Roasted Coffee  
Specially Selected Blends for Thanksgiving.  
Choice blend of 18c  
Maracaibo and Santos, lb. 21c  
30 24c Stamps FREE with 1-lb.  
Very choicest Coffee. 35c

Prunes, 7c Large, 10c  
New Santa Clara pound....



Highest Quality with Lowest Possible Price

At All 35 James Butler Inc. Markets

## Turkeys

The Finest in America

At the Very Lowest Price

A special Thanksgiving shipment—all young, well-fed,  
plump and deliciously tender. The housekeepers' opportunity  
to buy the best for the smallest price.

Roasting Chicken 24c  
Fresh killed; all extra choice. lb.

Maryland Geese 24c  
Fancy selected; young and tender. lb.

Broilers 22c  
Milk-fed and deliciously tender. lb.

Fancy Fowl 18c  
For stews and fricassees. lb.

Long Island Ducks 20c  
Extra fancy; rare value at this price. lb.

Sirloin Steak 20c  
Choicest cuts from native beef. lb.

At All James Butler Inc. Grocery Stores

## Pride of St. Louis Flour

Superlative XXXX 79c 7 lbs. 25c 3 1/2 lbs. 13c

24 1/2 lb. Bag. ....

## Pure Milk Evaporated

Rich, whole milk, with ALL the Cream, from the fertile  
pastures of the Mohawk Valley.

EVERY CAN GUARANTEED

Lakeview Brand, 6c=3cans=17c

Tall 10c can. ....

Belle Brook Brand, 7c=3cans=20c

Tall 10c can. ....

The Belle Brook Brand is famous for its uniform excellence.

New Teas, Ceylon, Oolong, English, 35c  
Breakfast or Mixed, lb.

30 24c Stamps FREE with each pound

We Give 24c Stamps

Borax Soap, Butler's and Swift's, 3c

cake

Tomato Soup, 5c  
Libby's Concentrated, large can. ....

Triumph Oatmeal, 6c  
Highest grade; fresh milled; largest 10c. pkg.,

Apricots, Evaporated, 12c  
New California fruit; extra choice, pound. ....

ESSIE Brand is  
Perfection of Quality

Essie Peaches 17c  
Choicest California  
Yellow Cling, in rich  
syrup; large No. 8 1/2 can

Sliced Peaches 10c  
Essie Brand; No. 1 can.

Essie Peas Large can 15c  
Extra sifted, Early June.

Essie Sugar Corn 12c  
Maine's choicest; nothing  
finer

Essie Succotash 12c  
Extra fancy; first of the  
season.

Essie Tomatoes 12c  
Choicest; in extra big cans

Essie Beans 15c  
Stringless; green, tender,  
delicious

Essie Lima Beans 15c  
Small, tender; very choice

Thanksgiving Specials.

New Figs 15c  
Finest Smyrna layers; lb.

New Dates 8c  
Meaty and delicious; package

Mixed Nuts 15c  
New and sound; lb. ....

Walnuts 19c  
New and extra fancy; lb.

Cluster Raisins 15c  
The famous Del Monte;  
package

Seeded Raisins 7c  
New fruit, fresh seeded; pkg.

Jelly Powder 5c  
Blue Ribbon; fruit flavors;  
package

Mince Meat 9c  
Blue Ribbon; 3 pkgs. 25c; pkg.

Citron Peel 19c  
Bright Leghorn, fancy  
glace; lb.

Lemon Peel 15c  
Candied, fancy glace; lb.

Orange Peel 15c  
Candied, fancy glace; lb.

Cleaved Currants 10c  
New Importation; pkg.

Poultry Seasoning 8c  
Durkee's of Bell's; can.

Thyme and Sage 2c  
Fresh gathered; package

Golden Pumpkin 10c  
Famous for pies; large can

Richardson & Robbins'  
Plum Pudding

Famous for its quality.

2-lb. can, 43c 1-lb. can, 23c

Imported Marmalade

Crosse & Blackwell's  
or Smalley's; large jar. .... 15c

Crosse & Blackwell's  
Pickles, Onions,  
Gherkins & Mixed;  
large jar. .... 19c

ESSIE OLIVES 15c  
Large bottle. ....

Fresh from National Biscuit  
Company.

Nabiscoes 10c  
Social Teas 8c  
Saltines

Eating Apples 19c  
Finest Red Jonathan;  
dozen.

Florida Oranges 25c  
Large, ripe, juicy; dozen.

Oranges, Rio Rico, 20c  
Ripe, sweet, juicy; dozen.

## Most Food

## Prices Higher

Good Time Now to Work Down Cost of Living

High prices and restricted supply of beef will cause people to plan meals with  
better judgment of food values and cost.

There's rich nourishment and true economy from use of

## Grape-Nuts

Healthful—Economical

This food—always wholesome—is made from choice wheat and malted  
barley, sterilized, twice baked, crisp and delicious! Grape-Nuts food supplies,  
in easily digestible form, all the nutriment of the grains, including the mineral  
elements—phosphate of potash, etc., for rebuilding body and brain.

There's a way to live well with reasonable economy in food, and that's not all—

"There's a Reason" for Grape-Nuts

Sold by Grocers everywhere.